

Take fiVe Seminars

presents

**DIRECTION  
WITH  
DIGNITY**

(formerly Discipline Without Damage)



...from the inside out

A  
Rare  
Training  
Opportunity  
Its Value...PRICELESS!

— **EFFECTIVE COMMUNICATION** —  
*The #1 parenting issue  
across the nation*

*POSITIVE GUIDANCE for the early years  
... from the inside out!*

*A unique & practical multi-session, multi-media seminar with*

**Calvin & Carolyn Richert**

Child Management Specialists

[www.dwd.com](http://www.dwd.com)

## The ISSUES

### How to . . .

- ⇒ Get kids to bed easily.
- ⇒ Get kids up and dressed without hassle.
- ⇒ Get kids to wear their seat belts — voluntarily!
- ⇒ Quiet fussing and fighting in the car.
  - ⇒ Arrest the whining habit.
- ⇒ Quiet temper tantrums — safely.
- ⇒ Turn stubbornness into willingness.
- ⇒ Reduce bath time resistance to zero.
- ⇒ Use the “me first” or “I had it first” syndrome as great building blocks for courtesy.
- ⇒ Turn rudeness into gentleness.
- ⇒ Encourage individuality and assertiveness in the compliant child.
- ⇒ Why the behavior that you are trying to stop ends up staying the same or even gets worse!
- ⇒ What to do when your child says “no” to YOU, or worse — sasses back.

### NOW, HERE'S THE GREAT PART . . .

#### It's all done with positive methods.

(No coaxing, bribing, counting, scolding, shouting, swatting, swearing or threatening!)

#### LowStress is the keyword.

**The Payoff? A strong, positive inner person in your child.**

#### The outcome?

**Great relationships with the kids — even during the teen years — because you are using positive, nurturing corrections that build — rather than destroy — respect and friendship!**

## The PRESENTERS

Few parents question their children's need for direction and discipline. The big question is what kind, when and how much???



Everyone marvels at how fast a child learns during his first five years. Yet, as a society, we have largely failed to apply that remarkable learning power to children's behavior during the early years.

Is it any wonder that parents are frustrated? You want to enjoy your children, but they are often a major frustration -- even a heartache. You want to discipline, but you're afraid of rejection, getting into trouble yourself or, worse, harming the very ones you love most.

Believe it or not, we've been there -- done that. (We had four kids of our own.) But, because our vocation has kept us with preschoolers, we have had the opportunity to learn some wonderful low-stress -- and refreshingly effective -- ways of working with children.

Now, we hope you will give us the opportunity to share with you what we wish someone had shared with us when we were young parents! Here's a chance to lighten your load, to find confidence, to discover new joy & success with children.

Sincerely,

*Cal & Carolyn Richert*

Calvin & Carolyn Richert are child management specialists who own and operate Kiddie Kampus, a child development facility in Overland Park, KS. They are the authors of the award-winning book, *The Think Space* which is distributed nationally and are working on several other parenting books. They are also frequent speakers and presenters at regional and national training events for parents and providers of young children.

*Strengthening the inner child with positive, DEVELOPMENTAL DIRECTION*

*No more lectures! Learn key concepts and phrases that will forever change the way you talk to a child.*

## Some of the STRATEGIES

### **QUIET CORRECTION** (The Power of Quiet)

Have you listened to the number of corrections you offer your kids in a day's time. Here's a way to cut your corrective words in half...and accomplish more than all those extra words ever did.

### **THE PERFECT CHOICE**

Children need — and love — choices. But we adults often fail to remember that when a child offers resistance to our orders. Here is a way to avoid getting into a contest of wills and still get the thing done that you want your child to do.

### **THE THINK SPACE**

Tired of time-outs that don't work and punishments that fail to teach? Here's a way to manage the challenging behaviors of young children that gives them time and space to process their conflicts. This tool helps them focus on what TO do in the future rather than what NOT to do.

### **O.T.R. – OFF-TRAUMA RETRACKING**

(Ten Seconds That Last A Lifetime)

Do you ever wonder why your corrections don't stick? Here is a way to help your child prepare himself on a deep inner level so that your guidance becomes something that your child actually wants to do. It's simple, yet amazingly effective.

### **MAGIC HANDLES**

Twenty-one simple and practical handles that truly encourage cooperation in children. These are specific words and phrases that diffuse resistance while they encourage cooperation. Make your life with children truly enjoyable and as you learn proven expressions that inspire and motivate.

### **DOZENS OF OTHER STRATEGIES**

Highly useable tools that encourage strong inner growth, a sense of personal responsibility, the development of empathy. You will learn to apply these positive tools in a wide variety of situations. Here's a safe, solid system that can help you find the success with children that you always wanted but didn't quite know how to achieve.

## PARENT to PARENT . . .

*Most of us see strong guidance as something we accomplish with disciplines such as as time-out, taking privileges away, scolding or spanking — all negative things. But, don't we also know that these methods fail to bring the results we want?*

*I, too, was searching for answers to these questions, and more, but did not know where to turn. Then I met Calvin and Carolyn. Using their positive techniques, I have not only learned to handle tough situations, I now have the tools to feel confident that I am doing the right things to help my child become a positive, responsible person.*

*I like Calvin and Carolyn because they mix compassion with firmness and wisdom with insight. Their methods work. My child and I are both better people because of our time with the Richerts.*

*We adults spend time and money learning to do all sorts of things — computers, taxes, crafts, etc. But, those skills can never benefit your child like this seminar series. Parents are starving for practical approaches to positive guidance . Your opportunity is here!*

A Kiddie Kampus parent.

## THE BASIC OUTLINE

**SECTION 1** - Getting Acquainted; Mission Statement; ABCD's of Low-Stress Child Management.

**SECTION 2** - Get Ready-Get Set; The Three-Choice Drill; Positive Redirection; The Perfect Choice; QUIET CORRECTION.

**SECTION 3** - The Leading Question; Logical & Natural Consequences; THE THINK SPACE.

**SECTION 4** - The Three-Question Quiz; Role Replay; 'I Understand'; Intentional Ignoring; OFF-TRAUMA RETRACKING.

**SECTIONS 5 & 6** - Practical Positives, Positive Reinforcement; MAGIC HANDLES, Mutual Solution Sharing, Question & Answer Forum (Specific Issues).

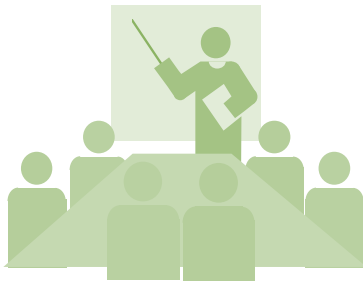
*"I've discovered that I don't have a problem child. My child has a problem parent!"*

# Take fiVe Seminars

7200 W 83rd Street  
Overland Park, KS 66204

1.888.228.4465

[www.dwd.com](http://www.dwd.com)



***“POSITIVE PARENTING  
— the most important skill  
you’ll ever learn!”***

**A Unique Seminar  
Designed Especially  
for . . .**

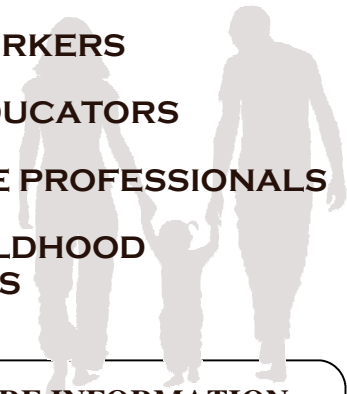
**PARENTS**

**SOCIAL WORKERS**

**PARENT EDUCATORS**

**CHILDCARE PROFESSIONALS**

**EARLY CHILDHOOD  
EDUCATORS**



**FOR MORE INFORMATION  
ON THIS SPECIAL SERIES  
(913) 341-9550**

## Feedback...

*“The best information I’ve seen on this subject.”*

*“The role playing between Calvin and Carolyn is very helpful.”*

*“Finally, someone to fill a much-neglected gap in parent education . . . teaching practical, developmentally-appropriate ways to manage that challenging time between 18 months and 5 years.”*

*“I love your humor. It adds a lot to your presentation.”*

*“I can hardly wait to get back to my children.”*

*“This is great. Actually, it’s basic management put into a child’s terms.”*

*“Where were you thirty years ago when I really needed you?”*

*“Your high-tech presentation really appeals to the young professional.”*

*“It worked, it worked, IT WORKED!!!!”*

*“Calvin and Carolyn have a very sincere and loving respect for young children, which is the foundation of their work. They have a unique and uncanny understanding of how children think and why they do what they do.”*

. . . from a client-parent

*“The Richerts’ techniques neutralize the frustration parents often experience by giving them tools that help children decide to do the right thing without unnecessary confrontation.”*

Jerry L. Wyckoff, PhD Psychologist, Author, Lecturer



# DIRECTION WITH DIGNITY: the basic course

## Home Study Course

*The complete course recorded in six live sessions  
Available in audio CD format*

*“Helping children develop  
from the inside out.”*

*“Calvin and Carolyn have a very sincere  
and loving respect for young children,  
which is the foundation of their work. They  
have a unique and uncanny understanding  
of how children think and why they do what  
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**TOOLS for those who pursue  
EXCELLENCE in parenting.**

## REGISTRATION FORM DIRECTION WITH DIGNITY

TODAY’S DATE: \_\_\_\_\_

FORMAT: Audio CD

### THE DWD COURSE:

*A practical coordinated system of  
positive guidance for the early years.*

**A one-time investment that lasts a lifetime!**

### PRICE INCLUDES:

- ⇒ Six teaching sessions (appx. 9 hrs on 10 CDs or 5 cassettes)
- ⇒ Live microphone exchanges between students & teachers (Q&A)
- ⇒ An 80-page working manual, plus hand-outs
- ⇒ *The Think Space*: the award-winning child management book by Calvin & Carolyn Richert
- ⇒ Certificate of Completion with validated completion stmt.
- ⇒ \$75 Credit Coupon toward Live Seminar Registration
- ⇒ Free “QuikTip-of-the-Month” by email

### FIVE WAYS TO ORDER . . .

1. Internet: [www.dwd.com](http://www.dwd.com)
2. Phone: (913) 341-9053
3. Fax: (913) 341-9552
4. Mail or { Take V Seminars ♦ 7200 W 83rd St. }
5. In Person: { Overland Park KS 66204 }

*“We felt as if we were actually there.” ... satisfied alumni*

Your Name: \_\_\_\_\_

### Your contact information:

Street/Box \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (s) \_\_\_\_\_

Email \_\_\_\_\_

COURSE COST: 10-cd set \$109.95 x # ordered \_\_\_\_\_



Regular Mail 7.50 x # ordered \_\_\_\_\_

Priority Mail \$13.50 x # ordered \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

Make checks payable to  
“Take Five Seminars”

Cash  Check / Money Order # \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_  Amex  Disc  M/C  Visa

Signature \_\_\_\_\_